



Okeechobee County Fair Partner Packages *A Perfect Hometown Partnership!!!*

We want you to be a part of one of the most exciting 10 days in Okeechobee County!!

2010 Okeechobee County Fair

- 4th Year of the annual 10-day event
- Located at the Okeechobee Agri-Civic Center, on over 150 acres
- Easily accessed by neighboring counties via Highway 70 and 710
- 501 C3 not-for-profit organization
- 2009 attendance over 20,000

A great way to reach over 20,000 people in 10 exciting action packed days:

- We have one of the top five midway vendors in the United States
- Tasty Treats
- Horticultural Exhibits
- PRCA Rodeo
- Livestock Exhibits
- Arts and Crafts
- Special Gate Promotions
- Entertainment for all Ages
- Great Fun for the Family

Here Is How You Can Become Part of the Okeechobee County Fair

A wide variety of sponsorship opportunities are available for the 2010 Okeechobee County Fair. Partnership levels range from \$500 to \$5000 and include benefit packages customized to meet each partner's marketing and public relations goals. Various benefits are offered ranging from logo exposure on print materials to on-site signage or exhibit spaces depending on the level of partnership desired.

Our marketing people will work closely with all of our partners to provide the perfect venue for customized product promotions and mobile marketing tours. With mobile marketing being such a widespread marketing tool today, we understand the cross-promotional value of hosting your traveling consumer promotion.

Okeechobee County Fair Association, Inc. Exhibitor/Partnership Agreement
March 12 – 21, 2010 (Friday – Sunday)
Application and Contract for Space
DEADLINE FOR EXHIBIT SPACE: JANUARY 30, 2010

PLEASE PRINT

Name of Organization or Business: _____

CONTACT NAME: _____ FEIN# _____

ADDRESS: _____ SALES TAX DEALER# _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: () _____ FAX: () _____ CELL 1: () _____

EMAIL: _____ CELL 2: () _____

TYPE OF EXHIBIT

_____ Food Sales (Fresh or Prepared only) _____ Direct Sales _____ Non-Profit
 (These exhibitions will be exempt from fee)

What age group is your “target” market? _____

PRODUCT: List all items you would like to sell or display. If selling, give price range: From \$ _____ To \$ _____

Do you prefer indoor or outdoor exhibit space? Indoor: _____ Outdoor: _____

INDOOR EXHIBIT SPACE REQUIREMENTS (Tent)
10’ X 10’ INCREMENT COST FOR INDOOR SPACE \$315

ONLY SINGLE 110 OUTLET AVAILABLE (NO 220 OUTLET AVAILABLE AT THIS LOCATION)

Booth Size Requested _____ x _____

What is the largest space you can attractively fill: _____ x _____

What is the smallest space you can attractively fill: _____ x _____

OUTDOOR EXHIBIT SPACE REQUIREMENTS

Cost is \$400 per 30’ frontage with islands and end caps measured by long and short footage.

Size must include awnings, non-removable hitches, doors and tent stakes.

ONLY SINGLE 110 OUTLET AVAILABLE (NO 220 OUTLET AVAILABLE AT THIS LOCATION)

Do you have: Trailer _____ Tent _____ Other _____

Front Footage: _____ Depth: _____ Center _____ x _____

How many sides can you sell from: _____

The period of this application shall be from March 12, 2009 through March 21, 2010. Applicant agrees to use its location only to exhibit or sell products or services listed above. Fair grants to applicant the revocable privilege to use and occupy the above listed location subject to the terms, provisions and conditions of this application. **Non- Profit organizations which provide documentation denoting their non-profit status (501C3 Determination Letter, Corporate Documents, etc) will have fees waived.**

EXHIBITOR SPACE: In order for your application to be considered, all parts of this form must be filled out completely. **Full payment is due with your application.** Receipt for payment and exhibitor space assignment will be returned to you in a timely manner, but no later than January 30, 2010. Space will be assigned on a first-come, first-serve basis.

Please return your completed application to:

Okeechobee County Fair Association, Inc.
P.O. Box 1306
Okeechobee, FL 34973

Note: Priority will be given to earliest postmark

I HAVE READ AND UNDERSTAND ALL OF THE MATERIALS CONTAINED IN THIS APPLICATION.

Signature: _____

Date: _____

NOTE: Postmarked by deadline of **January 30, 2010**

FOR OKEECHOBEE COUNTY FAIR ASSOCIATION, INC. USE ONLY

Date Received: _____

Application/Contract Accepted: _____ YES _____ NO

Space Assignment: _____

2010 Okeechobee County Fair Partnership Opportunities

\$500

- Name listed in print advertisement (Text Only)
- 5 admission tickets to fair
- Five Total **“Shout Outs” at fair**

\$1,000

- Name listed in print advertisement (Text Only)
- 10 admission tickets to fair
- One Daily **(Ten Total) “Shout Outs” at fair**
- 10’ x 10’ Indoor booth space (based on availability)

\$1,500

- Name listed in print advertisement (Text Only)
- 20 admission tickets to fair
- Two Daily **(20 Total) “Shout Out” at fair**
- 10’ x 10’ Indoor booth space (based on availability)
- Logo on on-site banner
- Logo listing in print advertisements
- Logo on fair guide/map

\$2,500

- Name listed in print advertisement (Text Only)
- 30 admission tickets to fair
- Three Daily **(30 Total) “Shout Outs” at fair**
- 10’ x 10’ Indoor booth space (based on availability)
- Logo on on-site banner

-Logo listing in print advertisements

-Logo on fair guide/map

-Posting of a second banner provided by you

*-Mentioned in **Radio Advertisements***

-Logo listing on a fair banner/sign placed around town

\$5,000

-Name listed in print advertisement (Text Only)

-**50** admission tickets to fair

-Four Daily (**40 Total**) “**Shout Outs**” at fair

-**10’ x 20’** Indoor booth space (based on availability)

-Logo on on-site banner

-Logo listing in print advertisements

-Logo on fair guide/map

-Posting of a second banner provided by you

-Name portion of fair (livestock barn, exhibit tent, etc.) *Based on availability.*

*-Mentioned in **Radio Advertisements***

-Logo listing on a fair banner/sign placed around town